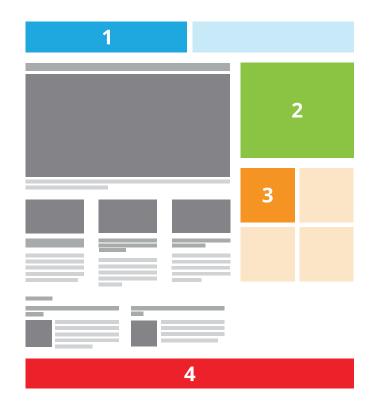
# IRAQ OIL REPORT

Every day, thousands of key decision-makers -Iragi leaders, oil executives, and investors - read Iraq Oil Report. Our high-impact advertising packages will put your brand in front of their eyes and connect you with new business.



# **WEBSITE**

Premium subscribers have online access to daily-updated stories and analysis on the energy sector, business, politics and security issues in Iraq.

## 1. HALF LEADERBOARD:

\$950 USD/month Dimensions: 468x90 px Maximum file size: 40k Format: JPG, animated GIF, Flash SWF Location: above content on all pages

## 2. LARGE RECTANGLE:

\$750 USD/month Dimensions: 336x280 px Maximum size: 40k Format: IPG, animated GIF, Flash SWF Location: sidebar on all

pages

#### 3. SQUARE BUTTON:

\$450 USD/month Dimensions: 160x160 px Maximum size: 40k Format: JPG, animated GIF, Flash SWF **Location**: sidebar on all

pages

#### 4. LARGE LEADERBOARD:

\$250 USD/month Dimensions: 970x90 px Maximum size: 40k Format: IPG, animated GIF,

Flash SWF

Location: below content on all pages above page footer

# **EMAIL**

Iraq Oil Report delivers two separate email campaigns to its subscribers: the Email Update, which is sent as new stories are published and the Weekly Edition, a weekly recap sent every Friday.

## 1. EMAIL LEADERBOARD Email Update Price: \$650

USD/month

Weekly Edition Price: \$500 USD/month

Dimensions: 600 x 60 pixels Maximum file size: 40k Format: JPG, non-animated

Location: above content

#### 2. EMAIL RECTANGLE

Email Update Price: \$450 USD/month

Weekly Edition Price: \$300

USD/month

Dimensions: 180 x 150 pixels

Maximum size: 40k

Format: JPG, non-animated

**Location:** sidebar

