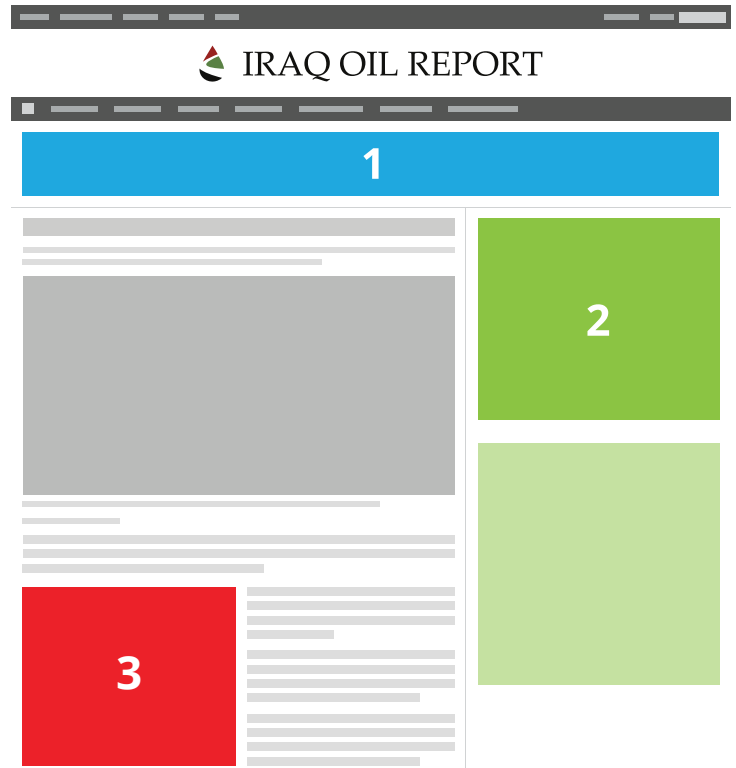


AD SPECS: WEBSITE

1. **Web Leaderboard:** located immediately above the news content on the homepage and story pages: **\$3,170**

ADD-ON: Animate your Leaderboard or Large Web Sidebar ad for an additional **\$500**

2. **Large Web Sidebar:** located on the right hand column beside the news content on the homepage and story pages: **\$1,650**
3. **Web In-Story:** located within the story at a prime reading location: **\$1,540**



AD SPECS: MAGAZINE

Get your brand into the hands of your future clients. The Iraq Oil Report magazine is published six times a year and is distributed to thousands of investors and government officials at:

- Iraq-focused conferences
- Hotels, ministries, and government offices in Baghdad, Basra, and Kurdistan
- Digital edition sent to our 70+ thousand followers on Twitter, Facebook, LinkedIn
- See previous editions of the magazine, visit iraqoilreport.com/magazine/

2019 Publication Schedule: Feb., April, June-July, Sept., Oct., Dec.

- Back page (full page): **\$4,000**
- Inside (full page): **\$3,500**
- Front page (quarter page): **\$3,500**

For final pricing, proposals, and other queries, please email advertise@iraqoilreport.com

AD SPECS: EMAIL

News Alerts: we send out an email every time we publish a story.

This Week In Iraq: a roundup of all the stories we published during the week, sent each Friday morning.

- 1. Email Leaderboard:** located above the story content.
News Alerts: **\$1,470**
This Week In Iraq: **\$1045**
- 2. Email Sidebar:** located immediately to the right of the story content.
News Alerts: **\$1,265**
This Week In Iraq: **\$970**
- 3. Email In-Story:** located below the main story content.
News Alerts: **\$1,155**
This Week In Iraq: **\$825**

Email Blast: An email to our 6,400+ subscriber list that is 100% your company's advertisement. The advertisement is also sent to our 70k+ followers on Twitter, Facebook, and LinkedIn: **\$2,770** each



DISCOUNTS: All prices in the menu are regular monthly price. Contact us for multi-month and multi-medium advertising package prices.

For final pricing, proposals, and other queries, please email advertise@iraqoilreport.com